LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

AD #2059-D2~REQ #M50953~"In The Bag"~PAGE 4/C BLD (5 ⅛" x 7 ⅛")~Digest Size~1997

What's in our purse says a lot about us, which is why they have to be so big.

VIRGINIA SLIMS

It's a *woman* thing.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

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Source: https://www.industrydocuments.ucsf.edu/docs/ylhp0003

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